

P R E S S R E L E A S E

**FOR
IMMEDIATE
RELEASE**



Great American Insurance Group's Professional Liability Division to Offer Professional Liability Insurance through the Herbert H. Landy Insurance Agency

October 11, 2013 - Cincinnati, Ohio - Great American Insurance Group is pleased to announce that its Professional Liability Division has formed an alliance with the Herbert H. Landy Insurance Agency to offer professional liability insurance to real estate agents, brokers, appraisers and accountants. This new program will be available in all states, with the exception of Louisiana and Alaska, effective April 1, 2014.

"We're very excited about the opportunity to work with such a financially strong company and experienced team of professionals," states Betsy Magnuson, President of the Herbert H. Landy Insurance Agency. "Their expertise in these classes of business will allow us to continue to bring innovative solutions to the marketplace."

"Great American's relationship with the Landy Agency, an experienced and nationally respected Program Administrator, will ensure our ability to provide broad access to quality products for our distribution network," adds Reina Gregorio, Divisional President of Great American's Professional Liability Division. "The addition of these new products clearly reflects our commitment to selectively expand our product offering in our target market segments."

Great American Insurance Group's Professional Liability Division launched earlier this year with offices in New York and Pennsylvania. The Pennsylvania office is dedicated to supporting Professional Liability Program business, while the New York office supports the division's Open Brokerage platform, including its Miscellaneous Professional Liability Product.

About [Great American Insurance Group](#)

Great American Insurance Group's roots go back to 1872 with the founding of its flagship Company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed and fixed-indexed annuities in the retail, financial institutions, and education markets. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent rating evaluation effective on February 22, 2013). The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and NASDAQ Global Select Market under the symbol AFG.

Contact:

Stacy J. Hoffman
Divisional SVP
Great American Insurance Group
Professional Liability Division
Ph: 484-873-2103
sjhoffman@gaic.com

John L. Torvi
Vice President of Marketing & Sales
The Herbert H Landy Insurance Agency, Inc.
Ph: (781) 292-5417
johnl@landy.com
www.landy.com

Websites:

www.GreatAmericanInsuranceGroup.com
www.AFGinc.com